

"DON'T put off to the morrow what is easier to do today." Thus are we enjoined—and we respond each one of us according to our character, our kindness, our foresight.

Write for "The Passing of our City Cemeteries" and photos of Kensico.

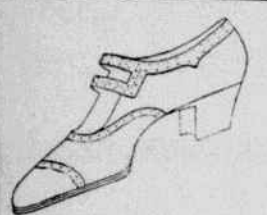
The **Kensico Cemetery**
America's Permanent Burial Park
City Office 103 Park Ave.

Heard in the Safe!

"WHAT did you think of the Opera last night?" asked the Oriental Necklace, with a touch of melancholy in her voice.

"Really, I didn't hear a note of it," said the Tecla Necklace. "I was so distracted by the flattering remarks on my Oriental appearance!"

Tecla
38 Fifth Avenue, New York
10 Rue de la Paix, Paris
7 Old Broad Street, London



This is one of the new models of the Modese Shoe—"the womfort Shoe that's also a mart."

Modese is made also in boots and oxfords, but it is unusual to find the latest and smartest shoe fashion in a true orthopedic last.

Modese is a J. & T. Cousins Shoe.
THE MODEASE SHOP
22 East 48th Street New York
Modese Boots and Oxfords at
H. W. Baldwin Co., 506 Fulton St., Brooklyn

LINCOLN TRUST COMPANY
7 Wall Street
204 Fifth Avenue
346 Broadway
72nd St. & Broadway

Capital \$2,000,000
Surplus \$1,000,000

Complete Banking & Trust Service
Domestic & Foreign

Home Comforts With Hotel Advantages

Attractively furnished 2 and 3 room apartments with all the accommodations of a high class hotel and the exclusiveness of your own home.

Complete and efficient service relieving you of all servant worry.

Quiet, yet very conveniently located.

Unsurpassed cuisine at moderate rates, with meals served in your own apartment if desired.

Careful restrictions, insuring select tenants.

Leases at \$2,000 per year.
HOTEL SCHUYLER
57 West 45th Street

YOU CAN WALK IN COMFORT

If you make into your shoes some ALLEN'S FOOT-POWDER—the Antiseptic Healing powder for chaps, blisters, hot, itchy, sweating, swollen feet. Ladies can wear shoes one size smaller by shaking Allen's Foot-Powder in each shoe. 4c.

HARDING WILL AID COTTON INDUSTRIES

President Tells Association Government Is Anxious to Relieve Situation.

PHONES TO MEETING

Two Little Girls Thank Him on Behalf of the Growers.

DROP IN PRODUCTION

Prosperity of Whole South Is Threatened by Prices Which Are One-third of Cost.

President Harding told members of the American Cotton Association, who were decidedly pessimistic over the world outlook for their industry when they assembled yesterday at the Hotel Pennsylvania, that the Federal Administration was willing to cooperate in helping the cotton growers out of a serious situation.

The President telephoned his message from the White House and when his words had been taken down by a stenographer Senator Joseph E. Ransdell of Louisiana said that two little girls would express to him the thanks of the convention for his encouragement. The Senator then introduced to the President Mary Chase, daughter of a cotton grower of Charlotte, N. C., and Lillian Moeller of 1844 Arthur avenue, the Bronx.

"Hey, there, how are you?" five-year-old Mary shouted into the telephone, and those near by heard the President's hearty laugh as he explained he was quite well. The little girl was told by her elders to express a more conventional greeting, and said solemnly, "The South thanks you for your message," and Lillian added, "God bless you and our country."

Message to World Delegates.

Sketching briefly the extent and importance of the cotton trade, the President said that any disaster to the industry would be a disaster to the entire country, and added:

"Just at this time it is recognized that cotton industries face a critical situation, and you may be assured that the Administration desires in every possible way to cooperate with those seeking to improve conditions. 'To the American delegates who are about to leave for England to attend the World Cotton Conference I want to express my hope that the meeting may be successful and contribute not alone to the combined development of the cotton industry, but toward the restoration of sound economic conditions throughout the world.'"

"Keep up the price of cotton even if it is necessary to further cut production" was the theme of several who discussed the market and general conditions in the industry from every angle. The cotton crop for 1921 will be 6,000,000 bales, according to figures presented by Harvie Jordan, secretary of the association. The crop last year was 12,000,000 bales.

Senator Ransdell estimated that adverse market conditions had resulted in a loss of close to \$2,000,000,000 to the cotton producers. Cotton has been selling at one-third the cost of production. Lack of markets and the impossibility of obtaining loans to produce the crop this year are big factors in the industry.

Heavy Reduction in Planting.

There has been a 30 per cent. reduction in the acreage of cotton planted this year. Five per cent. of that planted has been abandoned and 30 per cent. less fertilizer than in former years is used this year. That used is 50 per cent. less effective than formerly.

Senator E. D. Smith of South Carolina said the price of cotton will go higher soon, and added that under existing methods of cultivating and harvesting cotton should bring thirty cents a pound "and never should have been less than thirty cents and should not be less in the future."

J. S. Wannamaker of St. Matthews, S. C., president of the association, said he had information that one manufacturer was buying cotton on a big scale and advising his associates to buy, believing the price was going up because the country is facing the shortest crop in twenty-five years.

The association has been carrying on an extensive campaign to reduce the cotton acreage planted as the only means of limiting the output and keeping up the price, and claimed decided success for its activities. Deflation in values restriction of credits and exports have thrown the industry back a quarter of a century, the speaker said, and this is bound to result in an increase in shortage or supply to meet "the oncoming revival of the world spindle." Of the campaign the speaker said:

"The people of the South realized their commercial life was in jeopardy and practically the entire business life of the South joined us in the campaign."

Cotton Exchanges Attacked.

"Until cotton is recognized as a national industry and yields a profitable price to the grower every Southern industry will be retarded," Mr. Wannamaker said. Cotton woven into the finished fabric in this country multiplies the value of the raw staple from four to six times and it is an economic loss to ship so large a proportion of the American crop abroad in raw form.

Lawrence D. Tyson, representing the cotton manufacturers, said they were in the same boat with the growers. W. P. Meadows of the United States Department of Agriculture advised establishing one set of standards in the industry to cut out waste, and Senator Thomas J. Heflin of Alabama favors a law to eliminate wash sales of cotton and assure delivery of the grade sold in futures.

"If the cotton exchanges cannot be regulated, I am in favor of killing them," the Senator said. "We do not have to have exchanges to sell cotton. I hope we can pass a law allowing title to a bale of cotton to vest in one person, the same as real estate. The exchanges should have been closed last autumn when this depression came in the industry. Some of the people in Washington have favored regulation of the exchanges now are coming round to thinking they must be closed."

The delegates, numbering nearly 500 and their friends were guests last evening at the Hotel Pennsylvania of Roosevelt E. Whitman, president of the New York Commercial, at a smoker and motion picture entertainment.

MORE THAN 10,000 VISIT ROOSEVELT'S GRAVE

Legion, Boy Scouts and Children March to Burial Place.

More than 10,000 persons visited the grave of Col. Theodore Roosevelt in Young's Memorial Cemetery at Oyster Bay yesterday. Many of them left flowers, and by early afternoon the entire Roosevelt plot was a mass of blooms. A parade led by Capt. Charles Fraser and forming part of the Memorial Day exercises at Oyster Bay, proceeded from the plaza in the center of the village to the grave. In it marched members of Quinlan Roosevelt Post, American Legion; Boy Scouts and school children. In the plaza a speech was made by Bronson Cutting of New Mexico, a guest of the Roosevelts at Sagamore Hill. He was introduced by Dr. Richard Derby, son-in-law of Col. Roosevelt.

BRAND WHITLOCK LEADS SERVICES IN ANTWERP

Belgian Girls Place Wreaths on Americans' Coffins.

ANTWERP, May 30.—A detachment of American troops from the American forces at Coblenz, together with a Belgian battalion and a group of French sailors, to-day paid tribute to 1,200 American dead lying in caskets in the dock sheds here. The sheds had been transformed into a chapel of arms. Alongside the dock the American transport Wheaton was tied up in readiness to transport the caskets to the United States.

Belgian girls gathered round the American flag in the center of the building and later placed flowers on every flag-covered coffin. The memorial services were led by Brand Whitlock, the American Ambassador.



The Tale of a Sale in 4 Exciting Chapters

Chapter I—You Save Big Money
Chapter II—You Save Big Money
Chapter III—You Save Big Money
Chapter IV—You Save Big Money

CHAP. ONE

A famous mill-owner found himself overstocked with fine woolsens.

He needed money.

We had it.

He took it.

And gave us the pick of his fine overstock on our own terms.

CHAP. TWO

And such wonderful goods!

Pedigreed woolsens.

Fabric aristocrats.

Sturdy New England-made goods.

Woven originally for smart Manhattan trade.

But we got them for a song.

Because our money looked prettier to this mill-owner than the handsomest fabric in his stock rooms.

CHAP. THREE

There are three smiles in this great purchase of ours.

The mill-owner smiles—because our cash relieved him from an embarrassing situation.

We smile—because we're giving you the best tailoring "buy" of the season.

You'll smile—because you'll make \$30 do the work of \$50 to \$75 during this sale.

CONCLUDING CHAP.

And if you're a thinking chap—a prudent, alert chap

—you'll conclude this tale by attending this sale early.

Splendid variety to choose from.

All the latest designs in stripes, checks and plaids.

Suit or overcoat to your own special order —\$30.

Satisfaction, or money back.

\$50, \$60 and \$75 Quality Woolsens

Suit or Overcoat to your special order

Featuring **Virgin Wool Suits and Overcoats** at **\$30** to your special order

Royal Tailoring is sold throughout the world

Resident Dealers in 10,000 cities and towns

THE ROYAL TAILORS
CHICAGO - NEW YORK

Order today—ready in 10 days

AT OUR 4 WHOLESALE SALESDROOMS
Uptown: 5th Avenue and 42nd Street
Theatre District: 202 West 49th Street
Union Square: 14th Street and University Place
Downtown: Park Row and Beekman Street

"THEATRE DISTRICT" STORE OPEN
8:30 A. M. to 9:00 P. M. ALL OTHERS 8:30 A. M. to 6:00 P. M.

Macy's
Herald Square B'dway, 34th to 35th St.



Chambray Panty Dresses
For Very Little Girls
\$1.88

The collar, sleeves, pockets and pantalettes are finished off in white, with a tiny edging of black buttonholing. The young person who wears one is fastened into her dress by means of three tiny buttons on either shoulder. Colors are pink, blue, green and tan. Sizes 2 to 6 years.

Macy's—Third Floor, 35th St., Rear.

Colored Marabou Stoles and Capes

French marabou makers have succeeded in producing a novelty marabou which is rapidly becoming the vogue in Paris.

This soft, becoming feather neckwear has been made for the first time in high colors, and it is being worn by fashionable Parisians in beautiful capes and stoles.

Among the charming assortment we have just received there are lovely soft fur colors—chinchilla, sable, etc.; and sport colors—copper, French blue, pearl gray and red. It may also be had in pure white.

Prices range from \$19.89 to \$29.50

Macy's—Main Floor, Front, and Second Floor, 34th St.

Women's Petticoats

Three New Styles for Summer at **\$3.74**

One, of messaline, has a flounce trimmed with pin tucks and pleated ruffle. In all the new changeable colors.

Another, of good quality satin striped tub silk, is made with a long body and a tucked Van Dyke pleated ruffle. In all the new gay colors for sport and town wear.

The third, of lustrous wash satin, has a pretty flounce trimmed with shirring and fine lace edging. In white or flesh.

White Sateen Petticoats, 69c

Of good quality sateen, these useful skirts have flounces trimmed with pin tucks. They are nicely finished and exceptional at this low price.

Macy's—Third Floor, 35th Street.



A Sale of 600 Untrimmed Milan Hemp Hats
Specially Priced
\$2.49

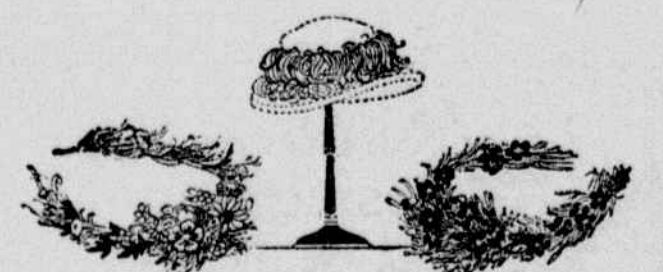
Fine quality Milan hems in smart summer colors and shapes, suitable for miss and matron.

Trimmed with a dainty flower wreath or a soft ostrich band, any one of these charming hats would add effectively to a summer costume.

Colors: Orchid, new blue, sand, jade, navy and black.

Hats trimmed without charge if trimmings also are purchased at Macy's.

Macy's—Untrimmed Millinery Section, Second Floor, 34th St.



Sale of Summer Millinery Trimmings

Flower Wreaths made of morning glories, wild flowers, pansies and clover, combined with soft feathery grasses. These dainty, realistic wreaths are most effective trimmings for light summer hats. Our usual prices would be up to \$3.89. Special \$1.49

Ostrich Bands in three new styles. Made of good quality, soft ostrich in all the most desirable summer shades—orchid, jade, Copenhagen, cherry, henna, sand, navy and black. Our usual price \$2.97. Special \$1.98

Macy's—Second Floor, 34th Street.

Surf Cloth, 49c yd.

2½ Yds. Make a Bathing Suit of Average Size
A strong lustrous finish fabric, sure to give good wear. Black only. Yard wide.

Macy's—Lining Section, Second Floor, Front.

Imported Silks

Imported Japanese Pongee (All Silk), 79c yd.
Smooth finish, good quality, in natural color. 33 inches wide.

Imported Broadcloth Pongee (All Silk), 89c yd.
A close weave, in light ecru color, suitable for blouses, men's shirts and children's dresses and bloomers. 29 inches wide.

Imported Chinese Habutai, 89c yd.
A firm weave, of medium weight. In white only. 36 inches wide.

Black Summer Silks

Black Dress Satin Special \$1.59 yd.
Good quality, bright finish. 35 inches wide.

Black Charmeuse Dress Satin, Special \$2.29 yd.
Fine quality and weight. 39 inches wide.

Black Imported Dress Taffeta, Special \$1.88 yd.
Soft chiffon finish. 38 inches wide.

Macy's—Second Floor, 35th St.

French Handmade Blouses



Individuality is expressed in the very droop of a frill and the line of a collar when a blouse is French. For this reason the woman of discernment invariably chooses a lingerie blouse of Paris origin to complete her tailored or sport costume.

Our imported models are fashioned of fine batiste and voile. Van Dyke edges, tucked frills, fagoting and exquisite drawnwork feature among the many lovely trimmings.

The designs are simple or elaborate—as you wish—and the colors are the loveliest of pastel shades and white.

Prices Range from \$4.69 to \$23.52 (including tax)

Macy's—Third Floor, 34th Street.

A Special Purchase of 600

Middy Blouses \$1.39

In the Misses' Own Section For Children and Misses

Fine quality middies in all white or white trimmed with red, Copenhagen or navy collar and cuffs. Popular short model with cuff bottom. Black tie, as illustrated.

Sizes 8 to 20.

Macy's—Third Floor, Centre.



Pleated White Jean or Sateen Skirts for Girls

89c to \$1.94

Fully pleated skirts of good quality white jean or sateen on bodice of fine lawn. Sizes 6 to 14 years.

Sizes 12 to 14 years, straight pleated model on a belt.

Macy's—Third Floor, 35th Street.

A Special Price on Net and Lace Guimpes

\$1.39

Peter Pan and Tuxedo style guimpes with fine Val. lace and well-placed tucks. It is surprising how these inexpensive affairs of creamy net and lace can make a correspondingly inexpensive dress look exceedingly smart.



Macy's—Main Floor, Broadway.